

# BECOMING WRUC

The Radio Workshop was formed in 1939. With the advent of carrier current, a broadcasting technique which uses low-power transmissions over a select geographic range, David Borst helped establish the first broadcast on September 22, 1941. This became known as the Union Broadcasting System which sent broadcasts via an electrical power line running from the Electrical Engineering Building to North College.<sup>(18)</sup> The success of the broadcast helped unify all the radio groups on campus and in March 1942, they were combined to form the Union College Radio Society (UCRS).<sup>(19)</sup>

The station developed programming and gradually increased its regular broadcasts, although the location was changed on occasion due to the Second World War and funding issues. In the 1940s, Union radio found success with a quiz program first titled "Remaining Standing."<sup>(20)</sup>

In 1947, there was a contest among students to name the radio station, which resulted in WRUC for Radio Union College.<sup>(21)</sup> W2GSB, later W2UC, the college's shortwave station, was reestablished that year as the Union College Amateur Radio Club and began to operate independently of WRUC.<sup>(22)</sup> Today, W2UC is located in the Science and Engineering Building.<sup>(23)</sup>



**WRUC 89.7FM**